

helitorque



banner advertising and sponsorship options

reaching the helicopter industry worldwide

www.helitorque.com

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media kit
2007

rotating banner ads

banner specifications

- 570 x 70 pixel rotating banner at the page top
- Media type can be Flash, JPG or animated GIF
- Unlimited impressions and clicks
- Rotating banners appear on every page including forums
- Free Flash design with 12 and 24 months advertising



570 x 70 px Banner Ad (representation only - resolution will cause size to vary on screen)

banner prices - 570 x 70 rotating ad

Banner Duration	Monthly Cost (£ GBP)	Monthly Cost (€ EURO)	Monthly Cost (\$ USD)	Design Cost
3 Months	£95	€140	\$190	By Quotation
6 Months	£85	€125	\$170	By Quotation
12 Months	£70	€105	\$140	FREE
24 Months	£50	€75	\$100	FREE

optional extras

The banner ad can be supplied by yourselves at no additional cost (provided it meets the correct specifications), however if you want to make your ad stand out and would like us to create a high impact design, animated or static, we can provide you with a quotation for this. Design is included as standard with all 12 and 24 month banner plans.

All Prices Exclude UK VAT at 17.5%